



KEVIN LANE TURNER & TURNER LEADERSHIP STRATEGIES

Sustainable change through Training-Over-Time.



LEADERSHIP DEVELOPMENT | C-SUITE ADVISORY | TEAM PERFORMANCE TRAINING | TURNAROUNDS

Summer 2018 Newsletter

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What Our Clients Say

Client Feedback

Our firm builds enduring client relationships through the results we produce. Find out "how" from unsolicited feedback we've received.

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Help us learn how we can serve you and your organization.

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What Others Say:

*"I just wanted to let you know how much I enjoyed your Leadership Training. It appeared when I found myself at a real crossroads and **it helped me immensely with maneuvering through a difficult time in my career.**"*

- NT, Fortune 200 Co.

What drives your attitude?

What drives your attitude?

What determines your thoughts, words, and actions on a daily basis?

How do you shape and shift your responses to circumstances and challenges?

The ability to monitor and control your attitude is fundamental for any measure of success, personally and professionally. Attitude determines action, and action determines trajectory.

Lou Holtz, the incredibly successful former Notre Dame coach, once said: *"Life is 10% what happens to you, and 90% how you respond to it."* He later expounded on his belief in the power of attitude: *"Life is about choices. You can choose to be happy or sad; to believe or doubt; to act or procrastinate; to help or heal; to succeed or fail. It's your choice."*

So what determines *your* attitude most: your own internal drive and determination, or external events, people, or factors?

Here are two great stories about two very different attitudes.

Story 1: Brother Leo

"In the 13th century France, there was a monastery known throughout Europe for the exceptional leadership of one of its monks, Brother Leo. Brother Leo was one of a few close and trusted companions of St. Francis of Assisi.

Having heard of Brother Leo's reputation, several monks took a pilgrimage to visit this extraordinary leader to learn from him. Starting out on the pilgrimage they almost immediately began to argue over who should do certain chores.

On the third day of their journey, they met another monk also going to the monastery; he joined them. In contrast to the other monks, this monk happily and dutifully did his chores. And when the others fought about which chores to do, he simply volunteered to do them himself. On the last day of their journey, the other monks began to follow his

Quotes of the Day

“Desire is the starting point of all achievement, not a hope, not a wish, but a keen pulsating desire which transcends everything.”

- Napoleon Hill

“Life is 10% what happens to you, and 90% how you respond to it.”

- Lou Holtz

example and the bickering stopped.

When the monks reached the monastery they asked to see Brother Leo. The man who greeted them laughed. ‘But our brother is among you!’ And he pointed to the fellow who had joined them.”

Story 2: The Parrot and The Turkey

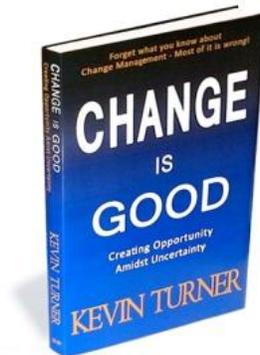
“A young man named John received a parrot as a gift. The parrot had a bad attitude and an even worse vocabulary. Every word out of the bird’s mouth was rude, obnoxious and laced with profanity.

John tried and tried to change the bird’s attitude by consistently saying only polite words, playing soft music and anything else he could think of to ‘clean up’ the bird’s vocabulary. Finally, John was fed up and he yelled at the parrot. The parrot yelled back. John shook the parrot and the parrot got angrier and even more rude. John, in desperation, threw up his hand, grabbed the bird and put him in the freezer.

For a few minutes the parrot squawked and kicked and screamed. Then suddenly there was total quiet. Not a peep was heard for over a minute. Fearing that he’d hurt the parrot, John quickly opened the door to the freezer. The parrot, standing next to a frozen turkey, calmly stepped out onto John’s outstretched arms and said ‘I believe I may have offended you with my rude language and actions. I’m sincerely remorseful for my inappropriate transgressions and I fully intend to do everything I can to correct my rude and unforgivable behavior.’

John was stunned at the change in the bird’s attitude. As he was about to ask the parrot what made such a dramatic change in his behavior, the bird spoke-up, very softly, ‘May I ask what the turkey did?’”

Change is Good



“Practical...easy to understand, not theoretical. [The] stepped approach...[is] a good process to stay focused and avoid distractions (or temptations) that divert one from the task at hand”

- Mike Kotubey, President of TDIndustries, Inc.

Kevin Lane Turner’s book ***Change is Good: Creating Opportunity Amidst Uncertainty.***

Learn about implementing sustainable change.

Order your copy today.